

# Shepherd Park News — Advertising Rates

The Shepherd Park Citizens Association publishes the **Shepherd Park News** four times a year — October/November, December/January, March/April, and May/June. We do not publish in the summer.

We mail the **Shepherd Park News** by first class mail to all 1,600 households in Shepherd Park, Colonial Village, and North Portal Estates. These households have a median household income of over \$177,000 (2013 Census data). The newsletter offers business owners an excellent opportunity to advertise and support the Shepherd Park, Colonial Village, and North Portal Estates communities.

The **Shepherd Park News** is 8-12 pages long. There are no ads on the first page and there is a premium for ads on the outside page with the address block. Contact us for availability and rates on this page.

**We offer three standard ad sizes:**

**Banner ad at the bottom of the page (0.7" x 7.3") — \$50**



## Lopez General Painting Inc.

Interior / Exterior Painting, Gutter cleaning. 15 years of DC/MD/VA experience. Good references in Shepherd Park. Free estimates. Contact Francisco Lopez at 301 209 7282 or FranciscoGPS@aol.com.

**Small box ad — \$100**  
**2" x 3.5" (horizontal)**

**Large box ad — \$210**  
**4.5" x 3.5" (vertical) or 2" x 7.3" (horizontal)**

We do not offer full or half-pages ads or ad inserts.

We usually sell out all advertising space and you must pay in advance to reserve a spot.

Receive a 10% discount by paying in advance for ads in two or more issues or a 15% discount for prepaying for four issues.

Beth Allaben, Advertising Editor  
**Shepherd Park News**  
Contact Beth for ads at 202-882-2609 or  
beth.dc@verizon.net

Make your check out to SPCA and mail to  
1321 Jonquil St., NW, DC 20012



## Shepherd Park Christian Church

Disciples of Christ



*The Church with the Heart of a Shepherd*

**Worship Services** 8:30am & 11am  
**Sunday School** 9:45am

7900 Eastern Avenue, NW Washington, DC 20012  
Phone (202) 882-3367 Fax (202) 882-3770  
[shepherdparkchristianchurch.org](http://shepherdparkchristianchurch.org)



*An inclusive community of life-long learners  
in which each individual is valued and respected*

## Join us for a tour!

Looking ahead to the 2016-17 school year?  
Come and learn more about our programs for children  
ages 2 1/2 through 8th grade. Tours run October-January.



**LOWELL  
SCHOOL**

1640 Kalmia Road NW  
Washington, DC 20012  
202.577.2000 | [lowellschool.org](http://lowellschool.org)