

Shepherd Park Citizens Association 2020 Budget

Revenues

Business Memberships

Description	Final 2020	Rate	Total Final 2020	Revision	Total Revised 2020
Platinum	20	\$150.00	\$3,000.00		\$3,000.00
Gold	3	\$100.00	\$300.00		\$300.00
Silver	3	\$50.00	\$150.00		\$150.00
Total	26		\$3,450.00		\$3,450.00

Resident Memberships

Description	Final 2020	Rate	Total Final 2020	Revision	Total Revised 2020
Household	0	\$0.00	\$0.00		\$0.00
Individual	200	\$25.00	\$5,000.00		\$5,000.00
Additional			\$0.00		\$0.00
Total			\$5,000.00		\$5,000.00

Newsletter Ads

Description	Final 2020	Rate	Total Final 2020	Revision	Total Revised 2020
Type 1	24	\$110.00	\$2,640.00		\$2,640.00
Type 2	0	\$125.00	\$0.00		\$0.00
Type 3	8	\$150.00	\$1,200.00		\$1,200.00
Type 4	32	\$230.00	\$7,360.00		\$7,360.00
Type 5	4	\$275.00	\$1,100.00		\$1,100.00
Type 6	16	\$55.00	\$880.00		\$880.00
Discounts			-\$3,279.10		-\$3,279.10
Website Ads			\$0.00		\$0.00
Subtotal	84		\$9,900.90		\$9,900.90
Total			\$9,900.90		\$9,900.90

Garden Tour

Description	Final 2020	Rate	Total Final 2020	Revision	Total Revised 2020
Member-Prepaid	0	\$7.00	\$0.00	\$0.00	\$0.00
Non Member-Prepaid	5	\$15.00	\$75.00	-\$75.00	\$0.00
Member-Day of	0	\$7.00	\$0.00	\$0.00	\$0.00
Non Member-Day of	25	\$15.00	\$375.00	-\$375.00	\$0.00
Sponsorships	6	\$150.00	\$900.00	-\$900.00	\$0.00
Total			\$1,350.00	-\$1,350.00	\$0.00

Yard Sale

Description	Final 2020	Rate	Total Final 2020	Revision	Total Revised 2020
Member - Home	0	\$10.00	\$0.00		\$0.00
Member -School	0	\$5.00	\$0.00		\$0.00
Non Member - Home	10	\$20.00	\$200.00	-\$200.00	\$0.00
Non Member - School	10	\$10.00	\$100.00	-\$100.00	\$0.00
Overpayments					\$0.00
Sponsorships		\$50.00	\$0.00		\$0.00
Total			\$300.00	-\$300.00	\$0.00

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Expenses	Final 2020	Rate	Total Final 2020	Revision	Total Revised 2020
Board Expenses					
Gift Baskets	0	\$25.00	\$0.00		\$0.00
Event Tickets			\$200.00		\$200.00
ABRA Related Expenditures					
Printing			\$300.00	-\$100.00	\$200.00
Postage			\$200.00		\$200.00
Legal Service			\$200.00		\$200.00
Total ABRA Related			\$700.00	-\$100.00	\$600.00
General Liability Insurance					
Storage	12	\$112.00	\$1,344.00	-\$1,000.00	\$500.00
Trophies/Honoraria			\$50.00		\$50.00
Advertising			\$0.00		\$0.00
Charitable Contributions			\$800.00	\$3,462.03	\$4,262.03
Christmas Cards			\$0.00		\$0.00
Total Board Expenses			\$5,294.00	\$2,262.03	\$7,556.03
Communications/Website					
NationBuilder	1	\$275.59	\$275.59		\$275.59
Groups.io	1	\$220.00	\$220.00	\$20.00	\$240.00
ECWID (Shopping Cart)	3	\$15.00	\$45.00	\$145.80	\$190.80
Website Upgrades			\$500.00		\$500.00
Total Communications			\$1,040.59	\$165.80	\$1,206.39
Dues/Licenses					
	Final 2020	Rate	Total Final 2020	Revision	Total Revised 2020
DC Federation of Civic Assoc			\$50.00		\$50.00
DC Federation of Citizens Assoc			\$100.00		\$100.00
PO Box Fee			\$200.00		\$200.00
MD Charitable Assoc			\$25.00		\$25.00
DCRA Corporations Filing due			\$80.00		\$80.00
Charitable Contributions License due 5/1/2020			\$415.00		\$415.00
Rental of Space	4	\$95.00	\$380.00		\$380.00
USPS Bulk Mail Permit			\$225.00	-\$119.80	\$105.20
Quickbooks Online In-Kind	12	\$20.00	\$0.00	\$240.00	\$240.00
Total Licenses/Dues			\$1,475.00	\$120.20	\$1,595.20

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Expenses	Final 2020	Rate	Total Final 2020	Revision	Total Revised 2020
Potluck			\$2,075.00		\$2,075.00
Plantings			\$1,200.00	-\$900.00	\$300.00
Garden Tour			\$1,000.00	-\$1,000.00	\$0.00
Summerfest			\$6,000.00	-\$6,000.00	\$0.00
Yard Sale			\$100.00		\$100.00
Halloween			\$350.00	-\$300.00	\$50.00
Membership Expenses			\$1,000.00	-\$250.00	\$750.00
Newletter					
Andre Carley			\$2,000.00	-\$200.00	\$1,800.00
Digital Printing			\$4,000.00	-\$168.72	\$3,831.28
Direct Mail Express			\$400.00	-\$400.00	\$0.00
Postage			\$1,800.00	-\$398.00	\$1,402.00
Total Newsletter			\$8,200.00	-\$1,166.72	\$7,033.28
MicroGrant Restricted Expenditures					
Pre-Election Community Newsletter					
Andre Carley			\$0.00	\$500.00	\$500.00
Digital Printing			\$0.00	\$1,168.75	\$1,168.75
Postage			\$0.00	\$400.00	\$400.00
Total Newsletter			\$0.00	\$2,068.75	\$2,068.75
Other Community					
Hope And A Home Grocery Gift Cards			\$0.00	\$431.25	\$431.25
Total Micro Grant Restricted Expenditures			\$0.00	\$2,500.00	\$2,500.00
Total Expenses (Unrestricted)			\$27,734.59	-\$7,068.69	\$20,665.90
Total Expenses (Restricted)			\$0.00	\$2,500.00	\$2,500.00
Total Expenses			\$27,734.59	-\$4,568.69	\$23,165.90
Net Revenues over Expenses			\$11.31	-\$11.31	\$0.00